



BroadwayCorner – division of BB3x Pty Ltd, 20 Stirling Lane, Thebarton SA 5031

Business2BASIX (b2B) was established 7 years ago to provide bookkeeping, data entry and financial reporting. Business2BASIX trades under a company, BB3x Pty Ltd (ACN 106 386 476).

After some years and after noticing many of their clients need for graphic design and print production assistance. B2b decided to employ Jane Broadway an experienced professional in the industry to establish this service within the business.

Not to long after this development b2B decided to expand further and create divisions for marketing, training and graphic design and print production services.

BroadwayCorner became the division providing design and prepress services. Jane Broadway is the Design Manager.

Each entity is operated individually, though the admin and bookkeeping is done through B2b.

BroadwayCorner provides the design, graphic prepress and print management services. Design and print/technology solutions for:

- logos & stationery
- brochures
- newsletters
- web sites
- posters & banners
- invitations
- labels & covers
- signage

BroadwayCorner allows for some provision for work experience in this field. Also works with other suppliers in the fields of print, photography, illustration and IT.

BroadwayCorner portfolio of clients spans a broad range of the marketplace. And includes start-up to large established businesses in:

- Accountancy
- Water Management
- Psychology Practice
- Business Advisory Consultancies
- Infrastructure
- Training
- ... and more

Jane Broadway is a tertiary qualified designer and oversees the running of BroadwayCorner. Jane has 20 years of extensive experience involved in visual communication, project management and graphic prepress and Internet media. Over time she has gained awards for her work done in these fields. She has done work a diverse range of clients, both private and government. Her portfolio include work done for: BHP, Ultraviolet Technology Australasia and when Orica purchased this company Orica WaterCare, Perks Integrated Business Services, Austraining International, Pollard Bros, ElectraNet SA ... to name a few.

BroadwayCorner is currently redesigning its web site; therefore at present there is a limited scope of the services available and full projects to view. An important component of the sites re-development is to include a specific client section allowing them to check the progress of their projects. This will provide a more efficient and streamlined system for 'work in progress'.

BroadwayCorner also offers support to community programs by way of contributing design and print management. A major one being UNIFEM (United Nations Develop Fund for Women) International Women's Day Adelaide Breakfast, which provides assistance to self-help and ongoing projects in Africa, Asia and South Pacific Rim. Across Australia UNIFEM committees hold annual Breakfasts featuring guest Speakers to raise funds. Proudly in Adelaide we have had the greatest attendance in 2010 over 2200 people. The IWD committee has attributed some of its success to the strength of the promotional material.